

Raquel Rosado

De: Raquel Rosado
Enviado: 1 de outubro de 2020 09:22
Para: Lorenzo Martellini; npetso@speed.gr; pablo.barrachina@miwenergia.com; 'José Ramón Alcaraz'
Cc: 'IT_UniBO_Viola Laura'; 'IT_UniBo_Giuglia Palermo'; 'IT_UniBo_Silvia Romagnoli'
Assunto: RE: GrEnFin: Dissemination Plan and Newsletter
Anexos: PSE - Carbon Neutral 2050 _September 2020.docx

Dear Lorenzo,

Regarding to the dissemination plan I don't have any other comments. I think it is ok.

Please see in attached the article that we have write for the newsletter. I hope that this can meet our goals.

Best Regards,

RAQUEL ROSADO

Engenheira Consultora | Project Manager | Consultoria, Auditoria e Eficiência Energética

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De: Lorenzo Martellini <lorenzo@pixel-online.net>

Enviada: 29 de setembro de 2020 10:48

Para: Raquel Rosado <raquel.rosado@jesusferreira.pt>; npetso@speed.gr; pablo.barrachina@miwenergia.com; 'José Ramón Alcaraz' <jr.alcaraz@miwenergia.com>

Cc: 'IT_UniBO_Viola Laura' <viola.laura2@unibo.it>; 'IT_UniBo_Giuglia Palermo' <giulia.palermo5@unibo.it>; 'IT_UniBo_Silvia Romagnoli' <silvia.romagnoli@unibo.it>

Assunto: RE: GrEnFin: Dissemination Plan and Newsletter

Dear all,

thanks for your message and contributing to the dissemination plan.

Please find enclosed the almost final version of it.

I tried to take into account all your suggestions and I answered to Nassos's questions.

@Raquel

The idea of the video is very nice, but I think that it is Viola that need to answer if it is doable or not.

Next steps will be:

- 1) I send the table in paragraph 6.1 to all partners asking them to contribute with the list of events
- 2) During the second part of October (I will speak with Unibo for the date), we will present the dissemination plan together with the first Newsletter

Thanks again for your cooperation

Kind Regards

Lorenzo

From: Raquel Rosado [<mailto:raquel.rosado@jesusferreira.pt>]
Sent: venerdì 25 settembre 2020 12:33
To: Lorenzo Martellini; npetso@speed.gr; pablo.barrachina@miwenergia.com; 'José Ramón Alcaraz'
Cc: IT_UniBO_Viola Laura; IT_UniBo_Giuglia Palermo; IT_UniBo_Silvia Romagnoli
Subject: RE: GrEnFin: Dissemination Plan and Newsletter

Dear Lorenzo,

First of all, I hope that you are well and safe.

Second, sorry for the delay of my reply. I have been absent from de office and could not answer sooner.

I have read the dissemination plan and also, I have seen the Newsletter template.

Regarding the dissemination plan, all the activities seem doable, it will depend on how many people do we want attending the workshops, conferences, etc. For larger groups, sometimes the best way is to present the project with other European our national projects that have the same topic and the same target groups. In this way is easier to involve other companies.

I do agree that for now It can be a little difficult to do face-to-face meetings or workshops or conference, but we will be looking for national activities where we can introduce the project developments.

Regarding to online activities, I don't know if it would be possible, but I think that would be a nice idea to do a small video with the opinions of the student that already attend the summer school. Sometimes it is easier to attract attention through videos.

Regarding to the article for the newsletter I will try to send until 30th September. Congrats for the newsletter template.

Best regards,

RAQUEL ROSADO

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De: Lorenzo Martellini <lorenzo@pixel-online.net>

Enviada: 21 de setembro de 2020 10:38

Para: Raquel Rosado <raquel.rosado@jesusferreira.pt>; npetso@speed.gr; pablo.barrachina@miwenergia.com; 'José Ramón Alcaraz' <jr.alcaraz@miwenergia.com>

Cc: IT_UniBO_Viola Laura <viola.laura2@unibo.it>; IT_UniBo_Giuglia Palermo <giulia.palermo5@unibo.it>;

IT_UniBo_Silvia Romagnoli <silvia.romagnoli@unibo.it>

Assunto: GrEnFin: Dissemination Plan and Newsletter

Dear Pablo, Josè, Raquel and Nassos,

I hope my message finds you well and ready after the summer break. I am contacting you for 2 main topics:

- Dissemination plan
- Newsletter

Dissemination plan

Following Silvia's message, I would like to confirm that Pixel has been working on the dissemination plan and, after several messages between me and UniBo team, it is available in a draft version. You can find it enclosed. Some parts need to be completed with other partners' feedback (i.e. table at pag. 7)

The dissemination plan is based on the application form, on Pixel experience and UniBo contribution. Reading the application form, I discovered about the existence of a dissemination committee composed by Pixel, University of Bologna, MIWEnergia, PSE and SPEED. As you can see in the committee, besides Pixel, there is 1 university and 3 companies; this composition underlines the importance of creating a synergy between the academic and the business world. This synergy is present in all project activities and it needs to be present also in the dissemination.

This specific message aims to:

1. Share with you the dissemination plan and get from you general feedback
2. Collect from you specific suggestions on how to better disseminate the project results and activities in the business sector (How can we reach other companies? How can we inform them about the project results?)
3. Understand with you if it is possible to organize local workshops or events in your countries involving other companies

It would be great if you can provide me with an answer to the 3 above elements.

Do you think it is possible by **25 September**?

Newsletter

Concluding, with UniBO team, we agreed to create a project newsletter. You can find attached the draft version of the first one. The main aim of the newsletter is to attract the attention of our target groups: UniBo focuses on the academic world, but we need your help with companies.

The newsletter is composed of 6 articles: 3 for the academic world and 3 for the business world. UniBo already prepared the first 3 articles. I would like to ask you to create **1 article each** having in mind that we want companies to click on the newsletter and access our portal.

For this purpose, I need to receive from each one of you:

- A title: a catchy one
- A text: (around 300 words is perfect)
- A picture

The article can be about something related to the project that happened in your country or something relevant for the energy sector that is somehow related to the project or anything else you think can attract visitors. Pixel will then take care of the final layout of the newsletter.

Once the newsletter will be ready, we will upload it on the project portal and each partner will be responsible for spreading it using its network of contacts.

Do you think it is feasible to send me the article by **30 September**?

I look forward to receiving your feedback.

Kind Regards

Lorenzo

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Europlan - The European Cooperation Portal for Education, Training, Culture and Research
<http://europlan.pixel-online.org/>

International Conference on New Technologies for Language Learning
<http://conference.pixel-online.net/ICT4LL/>

International Conference "Future of Education"
<http://conference.pixel-online.net/FOE/>

International Conference "New Perspectives in Science Education"
<http://conference.pixel-online.net/NPSE/>
